### **RULES AND REGULATIONS OF THE CONTEST**

### Section 1

SAFI, Salons Français et Internationaux, Limited Company with a board of directors and a supervisory board, with a capital of 518.080 Euros, whose registered office is located at 8 Rue Chaptal, 75009 Paris, registered with the Registre du Commerce et des Sociétés de Paris [Paris Trade Register] under the number 388 424 129, is organising a prize draw from 06/06/2018 to 02/07/2018, the terms and conditions of which are detailed in the present Rules and Regulations (hereafter, the "Prize Draw").

The information concerning this Prize Draw is also accessible to all of the participants on the MOM website, on the pages des participants sur les pages https://mom.maison-objet.com/fr/landing-creation / https://mom.maison-objet.com/en/landing-te / https://mom.maison-objet.com/fr/landing-te.

### Section 2

Eligibility criteria: entry in the Prize Draw is open to any adult person (over 18 years of age) and is reserved to professionals (prescriber/retailer) who as open a MOM account between 06/06/2018 and 02/07/2018.

Excluded from said Prize Draw are the Company's representatives, employees and service providers of SAFI or any of its subsidiaries, as well as the members of their family.

Participation in the Prize Draw implies irrevocable and unreserved acceptance of these Rules and Regulations.

One single entry per day and per person shall be admitted; otherwise the Participant will be subject to disqualification. Under no circumstances can the Participants use several pseudonyms to participate or participate on behalf of others.

Any entry in the Prize Draw in any other form than the one indicated in section 3 of these Rules and Regulations, or any inexact or incomplete registration shall not be taken into consideration and shall void the participation. The same sanction shall apply in the event of multi-registrations, or in the event of any form of registration that infringes the present Rules and Regulations.

### Section 3

The terms and conditions of entry are as follows:

- Participation shall only be undertaken using the MOM account creation pages by contacts responding to the Eligibility Criteria as defined in section 2 of these Rules and Regulations.
- The Prize Draw will take place on the 03/07/18, in SAFI premises located 8 rue Chaptal 75009 Paris, in the presence of Sinziana Marian, Chief Digital Officer.
- The Winner will be contacted by email.

### Section 4

The Winner shall receive a dining table by LA FIBULE for a value of 1020€ (incl. tax)

The above-mentioned Prize cannot be exchanged for its monetary value or for any other object or service.

SAFI reserves the right in the event of force majeure, or on any grounds beyond its control, to replace the Prize by a different equivalent Prize of equivalent value.

The Winner shall be identified by the MOM account creation form (s)he filled out

(s)he will be contacted via email. The Winner will be identified via the account creation form he/she filled out. This individual will be contacted by e-mail. The winner must confirm acceptance of the item within two weeks from receipt of the e-mail informing them of the prize they have won. Any prize not claimed within this period of time will be considered as remaining the property of SAFI.

The prize will be mailed, at the expense of SAFI.

SAFI reserves the right to verify the identity of the Winner.

SAFI cannot be held liable for any incident that occurs during the delivery of the endowment. SAFI shall not assume any contractual liability or any responsibility of any other nature whatsoever, for any incidents, accidents or other mishap that may occur during the period of enjoyment of the Prize attributed and/or owing to its use. It is expressly agreed that SAFI will not be qualified as a provider, retailer or distributor of the said endowment.

The Prize cannot elicit, on the winner's behalf, any kind of dispute of any nature. Any claim or appeal pertaining to the prize or its attribution may not be addressed to SAFI.

### Section 5

Simply by accepting the Prize, the Winner authorises SAFI, for any operation designed to promote the result of the Prize Draw, to prove his or her identity, titles and qualifications.

#### Section 6

SAFI reserves the right to shorten, extend, modify, or cancel this contest, without harm to the participants. SAFI shall not be held liable on any grounds whatsoever thereto. Participation in this contest entails full and complete acceptance of these Rules and Regulations.

### Section 7

SAFI shall not be held liable in the event of unavailability of the website, "Internet" network malfunctions preventing the proper functioning of the contest, or the emission, reception, or registration of entries to the contest, including (non-exhaustive list) in the event of any technical, material or software failures of any kind, that shall have prevented or limited the possibility of entering the contest, or having caused damage to the participant's system, or malfunctions due to external malevolent acts.

In addition, under no circumstances shall SAFI be held liable in the event of loss of emails.

Under no circumstances shall SAFI be held liable for the loss or deterioration of user data or of any direct or indirect harm of any kind (tangible, intangible, financial, or other) arising on the occasion of entry in the contest. Participation in the contest equates to acceptance of this condition.

No complaints or claims shall be accepted by SAFI with respect to the present article.

# Section 8

The personal data provided by the participant to SAFI is necessary for the fulfillment and management of his participation in the contest.

These data are processed in accordance with the Privacy Policy which is displayed on the maison&objet website.

In accordance with the European General Data Protection Regulation (GDPR) (EU) 2016/679, the participant enjoy a right of access, erasure, and rectification of his personal data, which he may exercise by contacting SAFI / Jeu Concours La Fibule Service Digital, 8 rue Chaptal, 75009 Paris, France.

The participant may also oppose the processing of his personal data on legitimate grounds.

# **Section 9: Disputes**

THESE RULES AND REGULATIONS ARE SUBJECT TO FRENCH LAW AND SHALL BE INTERPRETED ACCORDING TO FRENCH LAW.

Should any dispute arise as to its interpretation or fulfillment, sole jurisdiction is attributed to the Paris Courts, in the event of failure to first obtain amicable conciliation with SAFI.

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